

Amirhossein (Miros) Zohrehvand

Leiden University · Science Based Business (SBB)
Leiden Institute of Advanced Computer Science (LIACS)
Snellius · Niels Bohrweg 1 · 2333 CA Leiden · The Netherlands
+31 (0) 715274799 · a.h.zohrehvand@sbb.leidenuniv.nl · miroszohrehvand.info

ACADEMIC POSITIONS

Leiden Univeristy 2020 - Present
Science Based Business, Leiden Institute of Advanced Computer Science
Assistant Professor, Strategy & Entrepreneurship

EDUCATION

UCL School of Management 2015 - 2020
Ph.D. in Strategy and Entrepreneurship
Thesis: “M&As and CEOs: Machine Learning Aided Analyses of Social Media”
Advisory Committee: Dr. B. Vanneste (chair), Prof. D. Ravasi, and Prof. M. Kilduff

UCL School of Management 2014 - 2015
Master of Research

Sharif University of Technology 2011 - 2014
MBA with specialization in Strategy

Sapienza University of Rome 2007 - 2008
One year of selected coursework in architecture

Sharif University of Technology 2006 - 2011
BSc. in Mechanical Engineering

RESEARCH INTERESTS

Corporate Strategy, Top Management Teams, Social Media, Machine Learning

RESEARCH PORTFOLIO

WORKING PAPERS

Zohrehvand A, Doshi A, Vanneste B. Beyond Shareholder Returns using Synthetic Controls: An Application to the Dollar Tree-Family Dollar Acquisition.

Working paper. Under review at *Strategic Management Journal*

- Academy of Management Best Paper Proceedings, 2018 (Chicago)

Zohrehvand A. Fifty Million Followers Can't Be Wrong, or Can They? Effects of Social Media Feedback on CEO Communication.

(*Job Market Paper*) Working paper. In preparation for submission to *Organization Science*

- Nominated for SMS London PhD Paper Prize

Zohrehvand A. Do Social Media Influence CEOs' Strategic Decisions? Evidence from CEOs' Twitter Activity and Subsequent Acquisitions.

In preparation for submission to *Strategic Management Journal*

OTHER WORK IN PROGRESS

“Constraints on CEO Activism” with Anil Doshi.

”Investigating CEOs' Merger Forecasts” with Amir Amel-Zadeh.

PRESENTATIONS

Zohrehvand A., Doshi A, Vanneste B. Beyond Shareholder Returns using Synthetic Controls: An Application to the Dollar Tree-Family Dollar Acquisition

- ESMT Berlin, 2020
- IÉSEG School of Management, 2020
- Indian School of Business, “AI & Strategy” workshop, (partner: Microsoft), 2019 (Hyderabad)
- Strategic Management Society, the 38th Annual Conference, 2018 (Paris)
- Imperial Business School, the PhD Research Day in Innovation, Entrepreneurship & Strategy, 2018

Zohrehvand A. Fifty Million Followers Can’t Be Wrong, or Can They? Effects of Social Media Feedback on CEO Communication.

- Strategic Management Society, the 40th Annual Conference, 2020
- Academy of Management Annual Meeting, 2020
- European Group for Organizational Studies, the 35th Colloquium, 2019 (Edinburgh)

Zohrehvand A. Do Social Media Influence CEOs’ Strategic Decisions? Evidence from CEOs’ Twitter Activity and Subsequent Acquisitions.

- (To be presented) Strategic Management Society, the 41th Annual Conference, 2021
- Academy of Management Annual Meeting, 2021

HONORS

Winner of the first School of Management Happiness Award (PhD Category)	2019
Indian School of Business (Partnered with Microsoft, India) USD 1000 travel expenses award	2019
Strategic Management Society Meeting Doctoral Scholarship	2018
Academy of Management Best Paper Proceedings	2018
Ranked 12 in National University Entrance Exam for MBA among more than 40,000 participants	2011
Ranked 165 in National University Entrance Exam in the Math-Physics group among more than 240,000 participants	2006
Placed in the 99 Percentile in Azad University Entrance Exam in the Math-Physics group	2006

TEACHING EXPERIENCE (*=PLANNED TEACHING)

► *Leiden University*

LECTURER

AI for Strategy* MSc, ICT in Business, 3EC Spring 2022

A course about AI applications in strategic decision making.

AI for Business* Science, Business, and Innovation Minor, 5EC Fall 2021

A course about the effects of AI on businesses and how business can relate to AI revolution.

AI for Managing Innovation Science, Business, and Innovation Minor, 5EC Fall 2020

A course that bridges innovation management and AI, focusing on the applications of machine learning in innovation management and strategy field.

► *UCL School of Management*

LECTURER

Statistics for Business Research MSc Management Fall 2018

A half-semester accelerated course (15hrs of teaching) covering the fundamentals of statistics and their applications to managerial problems. (Course evaluation: 4.29/5)

GUEST LECTURER

- Business Research Methods** MSc Management, Instructed by Dr. Hercheui
- (a) A three-hour introductory lecture titled *Business Research in the Age of Machine Learning* on the theory and practice of machine learning in business research using *Python*. Spring 2019
 - (b) Two out of ten sessions of a compulsory course covering different data science methods for business and some basic applications in *R* for a group of more than 200 students. Fall 2017

TUTOR

Business Analytics Undergraduate course, Instructed by Dr. Smith Spring 2019 & 2020
 A one week event for enabling students to tackle two real-world prediction problems using their knowledge of statistics and *R* language. During this week, Dr. Smith and I were present at the venue, so students can approach each one of us with statistics and *R* programming questions.

TEACHING ASSISTANT

Entrepreneurial Strategy Master's course, Instructed by Dr. Ching. Spring 2018 & 2019
Corporate Strategy Master's course, Instructed by Dr. Vanneste. Fall 2015 & 2016

► *Sharif University of Technology*

TEACHING ASSISTANT

Advanced Strategic Planning MBA course, Instructed by Dr. Arasti. Spring 2014
Strategic Planning MBA course, Instructed by Dr. Arasti. Spring 2014
Organization Theories and Design MBA course, Instructed by Dr. Feyzbakhsh. Fall 2013

SERVICE

Key organizer of Leiden SBB Reading Group 2020 - Present
 Communication Team (Calendar), Strategic Management Division of the Academy of Management 2020 - Present
 Ad-hoc reviewer for AOM and SMS conferences
 PhD program academic representative, UCL School of Management 2017 - 2019
 Department lead academic representative, UCL School of Management 2018 - 2019

SELECTED SKILLS

Computer Skills: ADVANCED knowledge of Python, R, SQL, and Tex. Intermediate knowledge of C++, HTML, and JavaScript.
 Languages: Persian (native), English (fluent), Italian (Intermediate), and Arabic (basic).

OTHER EXPERIENCES

Co-founder and Advisor, Noyan Afra Teb 2014 - Present
 Noyan Afra Teb is a start-up concentrating on import, promotion, and distribution of baby lifestyle brands into the Iranian market.
Strategy Consultant, Institute for Nanoscience and Nanotechnology, Sharif University March 2013 - July 2014
 Leading the project for strategic planning and strategy implementation.

REFERENCES

Bart Vanneste (Advisor)

Associate Professor of Strategy
UCL School of Management
Canary Wharf, London, E14 5AA, UK
Phone: +44(0)3108 6051
Email:b.vanneste@ucl.ac.uk

Davide Ravasi (Advisor)

Professor of Strategy and Entrepreneurship
UCL School of Management
Canary Wharf, London, E14 5AA, UK
Phone: +44(0)3108 6040
Email:d.ravasi@ucl.ac.uk

Anil Doshi

Assistant Professor of Strategy
UCL School of Management
Canary Wharf, London, E14 5AA, UK
Phone: +44(0)3108 6042
Email:anil.doshi@ucl.ac.uk