

Amirhossein (Miros) Zohrehvand

Leiden University · Science Based Business (SBB)
Leiden Institute of Advanced Computer Science (LIACS)
Snellius · Niels Bohrweg 1 · 2333 CA Leiden · The Netherlands
+31 (0) 715274799 · a.h.zohrehvand@sbb.leidenuniv.nl · miroszohrehvand.info

ACADEMIC POSITIONS

Leiden University 2020 - Present
Science Based Business, Leiden Institute of Advanced Computer Science
Assistant Professor, Strategy & Entrepreneurship

EDUCATION

UCL School of Management 2015 - 2020
Ph.D. in Strategy and Entrepreneurship
Thesis: “M&As and CEOs: Machine Learning Aided Analyses of Social Media”
Advisory Committee: Dr. B. Vanneste (chair), Prof. D. Ravasi, and Prof. M. Kilduff

UCL School of Management 2014 - 2015
Master of Research

Sharif University of Technology 2011 - 2014
MBA with specialization in Strategy

Sapienza University of Rome 2007 - 2008
One year of selected coursework in architecture

Sharif University of Technology 2006 - 2011
BSc. in Mechanical Engineering

RESEARCH INTERESTS

Corporate Strategy, Top Management Teams, Social Media, Machine Learning

RESEARCH PORTFOLIO

WORKING PAPERS

Zohrehvand A, Doshi A, Vanneste B. Beyond Shareholder Returns using Synthetic Controls: An Application to the Dollar Tree-Family Dollar Acquisition.

- Academy of Management Best Paper Proceedings, 2018 (Chicago)

Zohrehvand A. Fifty Million Followers Can't Be Wrong, or Can They? Effects of Social Media Feedback on CEO Communication.

- Nominated for SMS London PhD Paper Prize

Zohrehvand A. Do Social Media Influence CEOs' Strategic Decisions? Evidence from CEOs' Twitter Activity and Subsequent Acquisitions.

OTHER WORK IN PROGRESS

“Fiduciary Obligations and CEO Social Media Activity: The Role of Gender” with Sen Chai and Anil Doshi.

PRESENTATIONS

Zohrehvand A, Doshi A, Vanneste B. Beyond Shareholder Returns using Synthetic Controls: An Application to the Dollar Tree-Family Dollar Acquisition

- ESMT Berlin, 2020
- IÉSEG School of Management, 2020
- Indian School of Business, “AI & Strategy” workshop, (partner: Microsoft), 2019 (Hyderabad)
- Strategic Management Society, the 38th Annual Conference, 2018 (Paris)
- Imperial Business School, the PhD Research Day in Innovation, Entrepreneurship & Strategy, 2018

Zohrehvand A. Fifty Million Followers Can’t Be Wrong, or Can They? Effects of Social Media Feedback on CEO Communication.

- Strategic Management Society, the 40th Annual Conference, 2020
- Academy of Management Annual Meeting, 2020
- European Group for Organizational Studies, the 35th Colloquium, 2019 (Edinburgh)

Zohrehvand A. Fifty Million Followers Can’t Be Wrong, or Can They? Effects of Social Media Feedback on CEO Communication.

- Strategic Management Society, the 40th Annual Conference, 2020
- Academy of Management Annual Meeting, 2020
- European Group for Organizational Studies, the 35th Colloquium, 2019 (Edinburgh)

Chai S, Doshi A, Zohrehvand A. Fiduciary Obligations and CEO Social Media Activity: The Role of Gender.

- Strategic Management Society Special Conference in Milan, 2022

AWARDS AND GRANTS

Winner of the first School of Management Happiness Award (PhD Category)	2019
Indian School of Business (Partnered with Microsoft, India) USD 1000 travel expenses award	2019
Strategic Management Society Meeting Doctoral Scholarship	2018
Academy of Management Best Paper Proceedings	2018
Ranked 12 in National University Entrance Exam for MBA among more than 40,000 participants	2011
Ranked 165 in National University Entrance Exam in the Maths-Physics group among more than 240,000 participants	2006
Placed in the 99 Percentile in Azad University Entrance Exam in the Math-Physics group	2006

TEACHING EXPERIENCE

AI for Strategy MSc, ICT in Business, <i>Leiden University</i> A course about AI applications in strategic decision making.	Since 2022
AI for Business Science, Business, and Innovation Minor, <i>Leiden University</i> A course about the effects of AI on businesses and how business can relate to AI revolution.	Since 2021
AI Fundamentals Executive education, <i>Rotterdam School of Management (Guest Lecturer)</i>	2022
AI for Innovation Science, Business, and Innovation Minor, <i>Leiden University</i> A course that bridges innovation management and AI, focusing on the applications of machine learning in innovation management and strategy field.	2020
Statistics for Business Research MSc Management, <i>UCL School of Management</i>	2018
Business Research Methods MSc Management, <i>UCL SoM (Guest Lecturer)</i>	2019 & 2017

SERVICE

Organizer of Leiden SBB Reading Group	2020 - Present
Communication Team (website management), Strategic Management Division of the Academy of Management	2020 - Present
Ad-hoc reviewer for Strategic Management Journal	
Reviewer for AOM and SMS conferences	
PhD program academic representative, UCL School of Management	2017 - 2019
Department lead academic representative, UCL School of Management	2018 - 2019

SELECTED SKILLS

Computer Skills: ADVANCED knowledge of Python, R, SQL, and Tex. Intermediate knowledge of C++, HTML, and JavaScript.

Languages: Persian (native), English (fluent), Italian (Intermediate), and Arabic (basic).

OTHER EXPERIENCES

Co-founder and Advisor , Noyan Afra Teb	2014 - Present
Noyan Afra Teb is a start-up concentrating on import, promotion, and distribution of baby lifestyle brands into the Iranian market.	
Strategy Consultant , Institute for Nanoscience and Nanotechnology, Sharif University	March 2013 - July 2014
Leading the project for strategic planning and strategy implementation.	