

# Amirhossein (Miros) Zohrehvand

Leiden University · Science Based Business (SBB)  
Leiden Institute of Advanced Computer Science (LIACS)  
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## ACADEMIC POSITIONS

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**Leiden University** 2020 - Present  
Science Based Business, Leiden Institute of Advanced Computer Science  
Assistant Professor, Strategy & Entrepreneurship

## EDUCATION

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**UCL School of Management** 2015 - 2020  
Ph.D. in Strategy and Entrepreneurship  
Thesis: "M&As and CEOs: Machine Learning Aided Analyses of Social Media"  
Advisory Committee: Dr. B. Vanneste (chair), Prof. D. Ravasi, and Prof. M. Kilduff

**UCL School of Management** 2014 - 2015  
Master of Research

**Sharif University of Technology** 2011 - 2014  
MBA with specialization in Strategy

**Sapienza University of Rome** 2007 - 2008  
One year of selected coursework in architecture

**Sharif University of Technology** 2006 - 2011  
BSc. in Mechanical Engineering

## RESEARCH INTERESTS

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Corporate Strategy, Top Management Teams, Social Media, Machine Learning

## RESEARCH PORTFOLIO

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### PUBLICATIONS

Zohrehvand A, Doshi A, Vanneste B. Beyond Shareholder Returns using Synthetic Controls: An Application to the Dollar Tree-Family Dollar Acquisition. (*conditionally accepted*)

- Academy of Management Best Paper Proceedings, 2018 (Chicago)

### WORKING PAPERS

Zohrehvand A. Fifty Million Followers Can't Be Wrong, or Can They? Effects of Social Media Feedback on CEO Communication.

- Nominated for SMS London PhD Paper Prize

Zohrehvand A. Do Social Media Influence CEOs' Strategic Decisions? Evidence from CEOs' Twitter Activity and Subsequent Acquisitions.

Chai S., Doshi R., Zohrehvand A. CEO Fiduciary Obligations and Social Media Activity.

### OTHER WORK IN PROGRESS

- Examining CEO Social Media Participation Impact on CEO Pay with Donal Crilly.
- The Impact of Social Media Discourse on Market Reactions to Data Breach Announcements with Simeon Klumberbeek and Olga Gadyatskaya.
- CEOs' use of visual cues in tweets and market reactions with Dylan Macquine and Lu Cao.
- AI and Avatars: The Effects of Gender Appearance, Collaboration and Disclosure on Motivation with Boele Visser and Peter van der Putten.

## PRESENTATIONS - (PRESENTING AUTHOR ONLY)

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### *Beyond Shareholder Returns using Synthetic Controls*

- The Methodological Frontier of Causal Inference PDW at Academy of Management Annual Meeting, 2023
- KNAW workshop on "The Methodological Challenges of Study Social Media Platforms.", Lorentz Center, 2022
- ESMT Berlin, 2020
- IÉSEG School of Management, 2020
- Indian School of Business, "AI & Strategy" workshop, (partner: Microsoft), 2019 (Hyderabad)
- Strategic Management Society, the 38th Annual Conference, 2018 (Paris)
- Imperial Business School, the PhD Research Day in Innovation, Entrepreneurship & Strategy, 2018

### *Effects of Social Media Feedback on CEO Communication.*

- Strategic Management Society, the 40th Annual Conference, 2020
- Academy of Management Annual Meeting, 2020
- European Group for Organizational Studies, the 35th Colloquium, 2019 (Edinburgh)

### *Social Media Impact on CEOs' Strategic Decisions*

- Strategic Management Society, the 41th Annual Conference, 2021
- Academy of Management Annual Meeting, 2021

### *Fiduciary Obligations and CEO Social Media Activity*

- Data Science and Artificial Intelligence (DS&AI), Bangkok, 2022
- Strategic Management Society Special Conference in Milan, 2022

## AWARDS AND GRANTS

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Winner of the first School of Management Happiness Award (PhD Category)	2019
Indian School of Business (Partnered with Microsoft, India) USD 1000 travel expenses award	2019
Strategic Management Society Meeting Doctoral Scholarship	2018
Academy of Management Best Paper Proceedings	2018
Ranked <b>12</b> in National University Entrance Exam for MBA among more than 40,000 participants	2011
Ranked <b>165</b> in National University Entrance Exam in the Maths-Physics group among more than 240,000 participants	2006
Placed in the 99 Percentile in Azad University Entrance Exam in the Math-Physics group	2006

## TEACHING EXPERIENCE

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<b>AI for Strategy</b> MSc, ICT in Business, <i>Leiden University</i> A course about AI applications in strategic decision making.	Since 2022
<b>AI for Business</b> Science, Business, and Innovation Minor, <i>Leiden University</i> A course about the effects of AI on businesses and how business can relate to AI revolution.	Since 2021

<b>AI Fundamentals</b> Executive education, <i>Rotterdam School of Management (Guest Lecturer)</i>	2022
<b>AI for Innovation</b> Science, Business, and Innovation Minor, <i>Leiden University</i> A course that bridges innovation management and AI, focusing on the applications of machine learning in innovation management and strategy field.	2020
<b>Statistics for Business Research</b> MSc Management, <i>UCL School of Management</i>	2018
<b>Business Research Methods</b> MSc Management, <i>UCL SoM (Guest Lecturer)</i>	2019 & 2017

## SERVICE

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Co-Chairing LIACS Cluster Representative Counsel	2023 - Present
Member of the LIACS Social Committee	2022 - Present
Organizer of Leiden SBB Reading Group	2020 - 2022
Communication Team (website management), Strategic Management Division of the Academy of Management	2020 - Present
Ad-hoc reviewer for Strategic Management Journal	
Reviewer for AOM and SMS conferences	
PhD program academic representative, UCL School of Management	2017 - 2019
Department lead academic representative, UCL School of Management	2018 - 2019

## OTHER EXPERIENCES

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<b>Business Advisor</b> , Noyan Afra Teb	2014 - 2022
Noyan Afra Teb was a start-up concentrating on import, promotion, and distribution of baby lifestyle brands into the Iranian market. I co-founded the business in 2014 since I have only been advising on issues on ad-hoc bases.	
<b>Strategy Consultant</b> , Institute for Nanoscience and Nanotechnology, Sharif University	March 2013 - July 2014
Leading the project for strategic planning and strategy implementation.	