

Amirhossein (Miros) Zohrehvand

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ACADEMIC POSITIONS

Leiden University 2020 - Present
Software and AI in Business, Leiden Institute of Advanced Computer Science
Assistant Professor, Strategy & Entrepreneurship

EDUCATION

UCL School of Management 2015 - 2020
Ph.D. in Strategy and Entrepreneurship
Thesis: “M&As and CEOs: Machine Learning Aided Analyses of Social Media”
Advisory Committee: Dr. B. Vanneste (chair), Prof. D. Ravasi, and Prof. M. Kilduff

UCL School of Management 2014 - 2015
Master of Research

Sharif University of Technology 2011 - 2014
MBA with specialization in Strategy

Sapienza University of Rome 2007 - 2008
One year of selected coursework in architecture

Sharif University of Technology 2006 - 2011
BSc. in Mechanical Engineering

RESEARCH INTERESTS

Strategic Leadership, Top Management Teams, Human-Centered AI, Social Media, Machine Learning

RESEARCH PORTFOLIO

PUBLICATIONS

Zohrehvand A, Doshi A, Vanneste B. Beyond Shareholder Returns using Synthetic Controls: An Application to the Dollar Tree-Family Dollar Acquisition. Long Range Planning, 102392.

- Academy of Management Best Paper Proceedings, 2018 (Chicago)

WORKING PAPERS

Zohrehvand A. Fifty Million Followers Can't Be Wrong, or Can They? Effects of Social Media Feedback on CEO Communication.

- Nominated for SMS London PhD Paper Prize

Zohrehvand A. Do Social Media Influence CEOs' Strategic Decisions? Evidence from CEOs' Twitter Activity and Subsequent Acquisitions.

Chai S., Doshi R., Zohrehvand A. CEO Responsibilities and Social Media Activity.

Choudhury P., Vanneste B., Zohrehvand A. The CEO Bot: Generative AI and CEO Communication.

OTHER WORK IN PROGRESS

- Examining CEO Social Media Participation Impact on CEO Pay with Donal Crilly and Bart Vanneste.
- The Impact of Social Media Discourse on Market Reactions to Data Breach Announcements with Simeon Klumberbeek and Olga Gadyatskaya.
- AI and Avatars: The Effects of Gender Appearance, Collaboration and Disclosure on Motivation with Boele Visser and Peter van der Putten.
- CEOs' use of visual cues in tweets and market reactions with Dylan Macquine and Lu Cao.

PRESENTATIONS - (PRESENTING AUTHOR ONLY)

Beyond Shareholder Returns using Synthetic Controls

- The Methodological Frontier of Causal Inference PDW at Academy of Management Annual Meeting, 2023
- KNAW workshop on "The Methodological Challenges of Study Social Media Platforms.", Lorentz Center, 2022
- ESMT Berlin, 2020
- IÉSEG School of Management, 2020
- Indian School of Business, "AI & Strategy" workshop, (partner: Microsoft), 2019 (Hyderabad)
- Strategic Management Society, the 38th Annual Conference, 2018 (Paris)
- Imperial Business School, the PhD Research Day in Innovation, Entrepreneurship & Strategy, 2018

Effects of Social Media Feedback on CEO Communication.

- Strategic Management Society, the 40th Annual Conference, 2020
- Academy of Management Annual Meeting, 2020
- European Group for Organizational Studies, the 35th Colloquium, 2019 (Edinburgh)

Social Media Impact on CEOs' Strategic Decisions

- Strategic Management Society, the 41th Annual Conference, 2021
- Academy of Management Annual Meeting, 2021

Fiduciary Obligations and CEO Social Media Activity

- Data Science and Artificial Intelligence (DS&AI), Bangkok, 2022
- Strategic Management Society Special Conference in Milan, 2022

AWARDS AND GRANTS

Winner of the first School of Management Happiness Award (PhD Category)	2019
Indian School of Business (Partnered with Microsoft, India) USD 1000 travel expenses award	2019
Strategic Management Society Meeting Doctoral Scholarship	2018
Academy of Management Best Paper Proceedings	2018
Ranked 12 in National University Entrance Exam for MBA among more than 40,000 participants	2011
Ranked 165 in National University Entrance Exam in the Maths-Physics group among more than 240,000 participants	2006
Placed in the 99 Percentile in Azad University Entrance Exam in the Math-Physics group	2006

TEACHING EXPERIENCE

AI for Strategy MSc, ICT in Business, <i>Leiden University</i> A course about AI applications in strategic decision making.	Since 2022
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AI for Business Science, Business, and Innovation Minor, <i>Leiden University</i>	Since 2021
A course about the effects of AI on businesses and how business can relate to AI revolution.	
AI Fundamentals Executive education, <i>Rotterdam School of Management (Guest Lecturer)</i>	2022
AI for Innovation Science, Business, and Innovation Minor, <i>Leiden University</i>	2020
A course that bridges innovation management and AI, focusing on the applications of machine learning in innovation management and strategy field.	
Statistics for Business Research MSc Management, <i>UCL School of Management</i>	2018
Business Research Methods MSc Management, <i>UCL SoM (Guest Lecturer)</i>	2019 & 2017

SERVICES & AFFILIATIONS

Reviewer

Ad-hoc reviewer, Strategic Management Journal

Reviewer for AOM and SMS conferences

External Service

Member, Communication Team (website management), Strategic Management Division of the Academy of Management 2020 - Present

Internal Service

Co-Chair, LIACS Cluster Representative Counsel 2023 - Present

Member, LIACS Social Committee 2022 - Present

Organizer, Leiden SBB Reading Group 2020 - 2022

Representative, PhD program UCL School of Management 2017 - 2019

Department lead academic representative, UCL School of Management 2018 - 2019

Affiliations

Member, Academy of Management (AOM) 2015 - Present

Member, Strategic Management Society (SMS) 2015 - Present

OTHER EXPERIENCES

Business Advisor, Noyan Afra Teb 2014 - 2022

Noyan Afra Teb was a start-up concentrating on import, promotion, and distribution of baby lifestyle brands into the Iranian market. I co-founded the business in 2014 since I have only been advising on issues on ad-hoc bases.

Strategy Consultant, Institute for Nanoscience and Nanotechnology, Sharif University March 2013 - July 2014

Leading the project for strategic planning and strategy implementation.